

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Effect of Experiential Marketing and E-WOM on Brand Trust and Brand Loyalty" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Hestu Prawari Dianingtyas

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2021

Publication Month: November

Vol No.: 10

Issue No.: 11



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Effect of Experiential Marketing and E-WOM on Brand Trust and Brand Loyalty" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Suharno

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2021

Publication Month: November

Vol No.: 10

Issue No.: 11



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Effect of Experiential Marketing and E-WOM on Brand Trust and Brand Loyalty" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Zainal Abidin

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2021

Publication Month: November

Vol No.: 10

Issue No.: 11



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889